

Alabama State Council
2010 Chapter Foundation Directors

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Calhoun County	Judy Harrison	256-782-8569	harrison@jsu.edu
Cullman	Barbara Williams	256-737-3167	barbara.williams@wal-mart.com
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East Alabama	Laura Carrington	334-887-2731	lcarrington@auburnbank.com
Escambia County	Carla Carpenter	251-867-7752	ccarpenter@fritcar.com
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The Shoals	Katherine Naumann	256-718-7062	katherine.naumann@saralee.com
Tuscaloosa	Janice Palmer	205-348-0649	jpalmmer@fa.ua.edu

Alabama State Council 2010 Foundation Goals

- Chapter Foundation Directors plan a Foundation Education Program at one of the 2010 Chapter Meetings
- Chapter Foundation Directors plan a special event at one of the 2010 Chapter Meetings as a fundraiser for the SHRM Foundation
- All Chapters make a contribution to the SHRM Foundation
- All Chapters increase their contribution to the SHRM Foundation from the 2009 contribution
- Alabama State Council increase its contribution to the SHRM Foundation from the 2009 contribution
- All members of the Alabama State Council will make a personal contribution to the SHRM Foundation
- All Chapters will contribute an item for the Foundation Silent Auction at the State Conference in May
- All State Council Members make an Individual Contribution to the Foundation

- Alabama State Council contribute an item for the Foundation Silent Auctions at SHRM National Conference in New Orleans in July and at the SHRM Leadership Conference in Washington in November
- All Chapters apply for the Chapter Champion Program



Return Pledge Form:
Andrea McCain
8240 Lochwood Drive
Montgomery, Alabama 36117
334-240-1344 - phone/334-240-1397 - fax

2010 ANNUAL CAMPAIGN SHRM CHAPTER / STATE COUNCIL PLEDGE FORM

Please return this pledge form and your donation check to Andrea McCain, by **October 31, 2010.**

Yes! Our SHRM Chapter / SHRM State Council will support the SHRM Foundation.

Date: _____
Chapter / State Council (no abbreviations): _____
Chapter Number: _____

We will contribute: *(please check one)*

\$2,500 \$1,000 \$500 \$250 Other: \$ _____

Select one of the following:

- Our check (payable to SHRM Foundation) will be sent by 12/31/10.
- Our contribution is enclosed.

Contact Information:

Chapter President / State Council Director: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

Thank you for investing in your profession!

DVDs Available from the SHRM Foundation

These were given to each chapter (to that year's president) when they were first released. They are great to use for chapter programs! If your chapter has misplaced its copy of any of these, you can reorder them from Sandi Peyton – speyton@shrm.org.



Ethics- The Fabric of Business

In this age of accounting scandals and corporate wrongdoing, progressive organizations are seeking ways to foster a more ethical corporate culture. This new DVD profiles Lockheed Martin, Inc. and explores their work in promoting ethics in the workplace.

The DVD "describes many specific, concrete steps the company has taken to encourage and reward ethical behavior.... this video provides valuable and timely lessons for students, employees and managers who want to be proactive in developing and maintaining positive cultures." -- **Marcia P. Miceli, D.B.A.**; Professor of Management, The McDonough School of Business, Georgetown University.

To order the DVD, contact the **SHRM Foundation**.

Download the Discussion Guide (in pdf)

Download the Slide Presentation (in PowerPoint)



Fueling the Talent Engine – Finding and Keeping High Performers

This DVD demonstrates strategic HR in action. Through a series of interviews with senior Yahoo executives, the video explains how Yahoo's talent management strategy builds competitive advantage for the organization. An ideal resource for professional development, chapter programming and academic settings.

Watch a 2-minute video preview

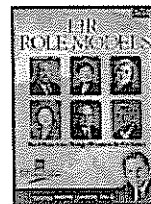
Download the discussion guide (PowerPoint)

Download the Yahoo!, Inc. presentation (PowerPoint)



HR in Alignment: The Link to Business Results

Narrated by Dr. Wayne Cascio, this DVD presents a real-world case study of Sysco Food Services Company, North America's largest food-service distributor. It examines how HR strategy is aligned with the overall competitive strategy to drive business results.



HR Role Models

This DVD shares the insights and experiences of CEO's and chief HR officers in progressive companies where HR is a strategic business leader. Hosted by Wayne Cascio, Ph.D., *HR Role Models* includes four video segments plus a discussion guide.

HR Role Models Self-Assessment Exercise

SHRM Foundation Volunteer Resources Found on the SHRM Website

- **PowerPoint Presentations** – provides an overview of the SHRM Foundation's programs and why your members should donate to the SHRM Foundation.
- **Cut and Paste Articles** – 12 articles available for use in your monthly Chapter Newsletter to educate your members on the SHRM Foundation.
- **Silent Auction Tool Kit** - a guide to how to run a Silent Auction fundraiser at your Chapter Meeting for the SHRM Foundation.

SHRM Chapter Champion Program

Your Chapter can be a Chapter Champion by meeting the following criteria.

- Have a Foundation Director on your Chapter Board of Directors
- Make a donation from the Chapter to the SHRM Foundation
- Hold at least one fundraising event for the SHRM Foundation during a Chapter Meeting
- Complete the first three items **by October 31, 2010**

SHRM Foundation Silent Auction at the May 19, 2010 State Conference

Each Chapter is asked to donate an item to the Silent Auction. Please contact Andrea McCain at 334-240-1344 or andrea.mccain@regions.com by **April 15, 2010** to let us know **what item your Chapter will donate.**