



May 19-20, 2009



## TOP 10 REASONS TO ATTEND THE 2009 ALABAMA STATE SHRM CONFERENCE

10. **You deserve a day away from office politics.** Dealing with employee's day in, day out...you need some "ME TIME"!
9. **You will earn PHR/SPHR credits!!** If you are working on your certification or recertification efforts, you'll have the opportunity for **9** hours of valuable content towards your requirements—including at least **4.2 hours of Strategic/SPHR credit!!**
8. **It's your chance to pick up the latest exhibitor "loot"!!** This year's conference includes an Exhibit Hall with exceptional service providers—from legal services and educational institutions to top-notch HR consultants and ancillary benefits experts. Come network with the people whose job it is to make your job easier!!
7. **You were told it would be fabulous to learn about the use of personalities in the communication process.** Mike Van Rensselaer, SPHR will review the use of personalities in communicating with your co-workers and subordinates. This interactive program offers guidelines for understanding and adjusting to the differences in people through observation of their behavior.
6. **Everyone likes to hear two words: free food.** Your paid registration includes breakfast, lunch, and the famous afternoon food bar. Don't miss your afternoon sugar rush!!
5. **You are supposed to know how the new government will affect HR...and the latest developments.** Mike Aitken will be our HR eyes on Washington and in the closing session provide a legislative outlook for the Obama Administration.
4. **Tight budgets have you scrambling for creative training.** For only \$99 you can participate in the year's conference.
3. **You want to know your own leadership style.** Jamie Brown and Dave Parshley will lead you in an interactive session on how to identify your own leadership style and how that can be effective in the work environment.
2. **You will receive a free copy of "The Leaders Window".** If you attend the pre-conference session on Tuesday, you will receive a free copy of "The Leaders Window".

**AND THE #1 REASON TO ATTEND THE 2009 ALABAMA STATE SHRM CONFERENCE IS:**

**NETWORKING!!...It's not just for jobseekers anymore.**

Well, it never has been...but that doesn't roll off the tongue quite as nicely. There will be over 600 HR folks in attendance at the event from around Alabama as well as area experts in recruitment, retention and rewards. Networking with other HR practitioners at this once-a-year even will be well worth the time aside from the great sessions, speakers, and attendees.

Every aspect of the 2009 conference has been designed to give you practical information you can put to work to help your organization succeed in these challenging economic times. Don't get left behind—register today!!!

Register and pay online at [www.shrmalabama.org](http://www.shrmalabama.org) or register online, print your confirmation and mail it with your payment to: SHRM Alabama State Council, Inc. c/o Shelly Murray, PHR, 930 Boulder Lane, Auburn, AL 36830.

CANCELLATION/TRANSFER POLICY

Cancellations must be made in writing and mailed to the address above. Cancellations received after May 14, 2009 and no-shows are non-refundable. Registered and fee paid registrants may transfer registration to another attendee. Transfer notification must be made in writing and provided via mail to the address above.